Together for a better internet



Safer Internet **Day** 2021 **Tuesday** 9 February

Safer Internet Day (SID) is an annual celebration aiming to promote a responsible, respectful, critical and creative use of digital technologies, especially among children and young people. With a global, community-led approach, SID encourages everyone to come together and play their part for a better internet.

WHEN?

WHERE?

WHAT?

Safer Internet Day takes place every February



In 2020, SID was celebrated in over 170 countries worldwide!



On SID, millions of people join "Together for a better internet" through a range of events and activities organised by SID supporters of all backgrounds. While SID celebrations in 2021 might look a little different due to ongoing COVID-19 restrictions, we're still looking forward to some vibrant and innovative actions!

HOW CAN I GET INVOLVED?

Join us on Safer Internet Day 2021!

The internet has the potential to bring people together. On SID, we are millions around the globe, joining forces "Together for a better internet", inspiring positive changes online and raising awareness of the issues that matter to us.











that you're a SID 2021 to your social media profile picture at bit.ly/SID2021_Twibbon



Creating a better

internet is a

multi-stakeholder

effort!

Children and young people

can help create a better internet

- by being kind and respectful to others online,
- by protecting their online reputations (and those of others),
- and by seeking out positive opportunities to create, engage and share online.



Parents and carers

play a crucial role in empowering and supporting children to use technology responsibly, respectfully, critically and creatively, whether it is

- by ensuring an open dialogue with their children,
- by educating them to use technology safely and positively,
- or by acting as digital role models.



Teachers, educators and social workers

can help to create a better internet

- by equipping their pupils and students with digital literacy skills,
- by developing their critical thinking skills, so they can better navigate the online world,
- by empowering them to create their own content, make considered choices online,
- and by setting a personal example of positive online behaviour for their pupils and students.



Industry

can help to create a better internet

- by creating and promoting positive content and safe services online,
- and by empowering users to respond to any issues thanks to clear safety advice, a range of easy-to-use safety tools, and quick access to support if things do go wrong.



Decision makers and politicians

need to provide a culture in which all of the above can function and thrive, by ensuring

- that there are opportunities in the curriculum for children and young people to learn about online safety,
- that parents and carers have access to appropriate information and sources of support,
- and that industry is encouraged to self-regulate its content and services.

They must also take the lead in governance and legislation, to ensure the safety and wellbeing of children and young people through effective child protection strategies for the digital world.



Everyone

has a responsibility to make a positive difference online. We can all promote the positive

- by being kind and respectful to others,
- by seeking out positive opportunities to create and connect,
- and by reporting inappropriate or illegal content and behaviour online.









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INHOPE





Together, we have the power to create a better internet!

Join the global rally for a better internet using #SID2021 and #SaferInternetDay