

Country	Description of events
	<b>The Insafe Network</b>
Austria	<p>The main topic of the European Safer Internet Day in Austria is <b>online privacy</b>. We will provide information and tips for parents, teachers and children how to protect their privacy on the internet with <b>new awareness materials</b> which will be presented on the SID 2010 and a <b>youth forum</b>. Saferinternet.at will also publish a <b>scientific survey</b> about the use of social networks by young people covering aspects as follow:</p> <ul style="list-style-type: none"> <li>• Intensity and nature of the usage</li> <li>• Self-portrayal in social networks</li> <li>• Awareness of risks and negative experiences in using social networks</li> <li>• Ability to solve problems that occur in social networks</li> </ul> <p>Major media activities will already take place on February 8. We have made this decision after consulting with PR experts to give journalists the time to prepare bigger coverage of the SID on February 9.</p> <p><b><u>February 8:</u></b></p> <p><b>Saferinternet.at press conference</b> with key partners (Microsoft Austria, Telekom Austria, ISPA) and the Austrian Data Protection Commission.</p> <p>Location: wienXtra-kinderinfo, MuseumsQuartier/Hof 2, Museumsplatz 1, A-1070 Wien</p> <ul style="list-style-type: none"> <li>• Presentation of new Saferinternet.at teachers' material with extensive information about pivacy protection online as well as numerous exercise examples to be used in class.</li> <li>• Presentation of the new Saferinternet.at spots about "Safer Internet" topics and the new Saferinternet.at youth site.</li> </ul>

	<ul style="list-style-type: none"> <li>• Presentation of Saferinternet.at partners' activities on the SID in particular and in 2010 in general.</li> </ul> <p>Press release.</p> <p><b><u>February 9:</u></b></p> <p><b>Youth forum</b> about safe use of social networks with workshops, media production, live-tweeting, etc. Target groups: media, children, educators. Discussion with experts on safe use of social networks and privacy protection and the possibility to exchange with peers.</p> <p>Location: Telekom Austria, Lassallestraße 9, A-1020 Vienna</p> <p><b>Saferinternet.at partners' activities in different regions of Austria:</b></p> <ul style="list-style-type: none"> <li>▪ Press conference in Styria</li> <li>▪ Various school events and workshops throughout Austria</li> </ul> <p><b>URL for national SID events</b> (also of other parties): <a href="http://www.saferinternet.at/sid2010">www.saferinternet.at/sid2010</a></p>
Belgium	<ul style="list-style-type: none"> <li>o <b>Planned activities</b> <ol style="list-style-type: none"> <li>1. <b>Press conference in Brussels:</b> concerning the use of social networking sites in collaboration with Sensoa, Netlog, Microsoft, Belgacom, Getronics and the City of Ghent.</li> <li>2. <b>Organization of an event based on a decentralized model.</b> <ul style="list-style-type: none"> <li>o On 6 different locations in Belgium: Ghent, Beringen, Berchem, Brussel (Dutch and French), Visé and Mons</li> <li>o Child Focus has developed an animation for Young people consisting out of little movies developed in the INSAFE network. This animation will be given by trained employees of Microsoft, Getronics and Belgacom.</li> </ul> </li> </ol> </li> </ul>

	<ul style="list-style-type: none"> <li>o Child Focus also developed an pedagogical package for teachers to use after the SID.</li> </ul> <ol style="list-style-type: none"> <li>3. <b>Continuous activity throughout the day</b> <ul style="list-style-type: none"> <li>o Lessons given by employees of Microsoft and Getronics. These lessons have been developed in close cooperation with Child Focus.</li> <li>o Employees also trained by Child Focus</li> </ul> </li> <li>4. <b>Launch of tool Self-test</b> and pedagogical package <b>Connected</b> of Sensoa in collaboration with Netlog</li> <li>5. Launch Activities of INSAFE <ul style="list-style-type: none"> <li>o Quiz</li> <li>o Poster competition</li> <li>o SIDFAIR.ORG</li> </ul> </li> <li>6. <b>Pre-announcement spot SID2010</b> on TV Channels.</li> <li>7. <b>Strasbourg:</b> <ul style="list-style-type: none"> <li>o Child Focus is invited as speaker.</li> <li>o A member of our Youth Panel will be present to take part in the debate.</li> </ul> </li> </ol>
Bulgaria	<p>1. <b>1 February</b> - Working meeting with owners of social networking sites together with the Public council on Safer internet (our advisory board). Presentation of incidents reported to the Hotline, existing problems with children online safety at the Bulgarian SNSs, recommendations. Presentation of the Principles for safe social networking of the EC and recommendation to join who considers to be able to abide by the principles. Joint initiative with the State Agency for child protection.</p>

	<p>2. <b>5 February</b> - a demo-lesson on 'Think Be4 U Post' at the Bulgarian-Korean Internet Centre in Sofia with a class of 5-graders with their IT teacher joint initiative with the Ministry of Transport, Information Technologies and Communications.</p> <p>3. <b>9 February</b> - National event jointly with Microsoft Bulgaria and the 3 mobile operators Mobiltel, Globul and Vivacom. Presentation of initiatives and activities to follow during the campaign. Start of the campaign.</p> <p>4. <b>9 February</b> - SMS-campaign by the 3 mobile operators - Mobiltel, GLOBUL i Vivacom. Sending SMSs on occasion of SID to their private customers.</p> <p>5. From <b>10 February</b> - Children drawing competition on online safety jointly with Microsoft-Bulgaria.</p> <p>6. <b>End of February</b> - preparation of a brochure for parents 'Kids and mobiles" - jointly with the mobile operators. To be distributed through their network of shops.</p> <p>7. <b>23-26 February</b> - Open discussions with children and parents on 'Think Be4 U Post' in the cities of Varna and Burgas - jointly with local municipalities.</p>
Czech Republic	<p><b>Planned activities</b></p> <p>SID 2010 will open a whole year nationwide campaign of the Czech National Safer Internet Centre focused on data protection online and promotion of children's rights.</p> <p>1. <b>Press conference in Prague:</b> The conference on Tuesday February 9 by occasion of the SID 2010 is organized under auspices of Minister of the Human rights of the Czech Republic Mr. Michael Kocab</p>

	<ol style="list-style-type: none"> <li>2. Launch of the <b>Red Button campaign</b> Red Button is an application/plug-in of the MS Internet Explorer to enable internet users easy reporting of the illegal or abusive online content to the Hotline (<a href="http://www.horkalinka.cz">www.horkalinka.cz</a>). The campaign will be launched during the SID press conference</li> <li>3. Start of the <b>Svet ocima deti</b> (World through the eyes of children) competition organized by the Ministry of Interior of the CR in partnership with the Czech National Safer Internet Centre</li> <li>4. <b>SID 2010 spot in TV channels</b> The spot will be broadcasted in UPC Czech, Nova, ...</li> <li>5. <b>Safer Internet Newsletter</b> The first issue of the SI online newsletter will be distributed to 6500 Czech schools. The newsletter is issued under auspices of Deputy minister of Education Mrs. Laurencikova. The first issue will introduce the SI Centre, the Red Button and the new Saferonline.cz web portal focused on minors</li> <li>6. Launch of the <b>Bezpecne-online.cz</b> (Saferonline.cz) web portal The new edutainment web portal focused on awareness raising competitions for teenagers. The portal contains also educational content and resources for teachers.</li> <li>7. Promotion of the <b>INSAFE activities</b> <ul style="list-style-type: none"> <li>• Quiz</li> <li>• Poster competition</li> <li>• SIDFAIR.ORG</li> </ul> </li> <li>8. Promotion of the <b>eSkills week</b></li> </ol>
Cyprus	<ol style="list-style-type: none"> <li>1. Conference 9th February 2010: Our main event is co-organized with our partner CYTA with many local and foreign speakers. There will also be a panel with students and representatives from the Cyprus Youth Parliament.</li> </ol>

	<p>2. Conference 10th February 2010: This conference targets the English speaking public in Cyprus. There will be local and foreign speakers presenting as well.</p> <p>3. Media appearances: We have planned already a lot of TV (organized so far 2) and radio appearances (organized so far 3) as well as newspaper and magazine articles are being prepared.</p> <p>4. North activities: As during the SID, schools in the North will be closed, a North conference is being organized during the month of February.</p> <p>5. Presentations: Presentations at public and private schools and Universities are being planned during the week and month of SID 2010.</p> <p>6. SID 2010 TV spot: To be promoted to all national and local TV stations in Cyprus.</p>
Denmark	<p>In Denmark, Safer Internet Day 2010 is celebrated with offline and online events and initiatives.</p> <p><b>The Youth Panel's Safer Internet Day</b></p> <p>Safer Internet Day 2010 is the Danish youth panel's day. It has been prepared by The Danish youth panel with discussions about key internet safety issues and a survey in their network of friends. To share their knowledge with their peers, the youth panel have created films about safe and responsible use of digital media in cooperation with Digital StoryLab. The films will be shared in their online networks and be disseminated via the Safer Internet Day 2010 online campaign.</p> <p>See more about the Danish youth panel here:  <a href="http://medierod.wordpress.com/">http://medierod.wordpress.com/</a>  Digital StoryLab: <a href="http://blog.digitalstorylab.com/">http://blog.digitalstorylab.com/</a></p>

	<p><b>Online campaign</b></p> <p>“Think before you post” is the message for young SNS users in the Danish Safer Internet Day online campaign launched by the Habbo, Arto, GoSupermodel, Cyberhus, Save the Children Denmark and the Media Council for Children and Young People. On the 9<sup>th</sup> of February the popular SNS’ sites celebrates the day with events on their sites linking to a common Safer Internet Day site. On the site youngsters from all the SNS-sites can debate privacy issues, watch films, participate in competitions and find the best pieces of advice on how to safeguard their privacy online.</p> <p><b>You Decide Yourself!</b></p> <p>In the online magazine “You decide yourself!” you can watch thought provoking films, read scary and embarrassing stories and smart up on how to protect your privacy online. The material can be used in schools, day care institutions or at homes when celebrating Safer Internet Day 2010.</p> <p>See more: <a href="http://www.dubestemmerselv.dk">www.dubestemmerselv.dk</a></p> <p><b>New films</b></p> <p>Prepare Safer Internet Day 2010 with this little unlucky mouse’s film:  <a href="http://www.youtube.com/user/medieraadet#p/a/u/0/qj9L8UoBHDo">http://www.youtube.com/user/medieraadet#p/a/u/0/qj9L8UoBHDo</a>  Can you just write anything about your friend’s online?:  <a href="http://www.youtube.com/user/medieraadet#p/a/u/1/WwxzQ_JYpwA">http://www.youtube.com/user/medieraadet#p/a/u/1/WwxzQ_JYpwA</a></p>
Germany	<p>Generally, the events in Germany are organized decentrally, i.e. they just inform about Safer Internet Day, give input and initiate events and activities. They by now have a list of about 20 events planned – just the ones that they have been informed about up to now. These can be found at <a href="https://www.klicksafe.de/ueber-klicksafe/safer-internet-day/sid-10/veranstaltungen/veranstaltungen-am-safer-internet-day-2010.html">https://www.klicksafe.de/ueber-klicksafe/safer-internet-day/sid-10/veranstaltungen/veranstaltungen-am-safer-internet-day-2010.html</a> - all in German.</p>

	<p>For klicksafe, they are preparing a press event at a school in Berlin, with a keynote from Federal Commissioner for Culture and Media from the Federal Government, Bernd Neumann; further participants will be the director of our institution LMK, Manfred Helmes, the Berlin Commissioner for Data Protection and Freedom of Information, Dr. Alexander Dix, and a German actress who will talk about privacy and data protection from her point of view.</p> <p>This information is <b>still confidential</b>, as we have not published this yet, and they are also still waiting for confirmation from some of the speakers and experts.</p>
Greece	<ol style="list-style-type: none"> <li>1. Conference "Safer Internet Use for Minors" in cooperation with the Archbishop of Athens &amp; Greece and EC's Representation in Greece.</li> <li>2. SID spot: expected to be broadcasted in 10 national stations and 50 regional stations. The Hellenic Radio and TV Council gave its permission to be broadcasted for free for the period 20/1 - 28/2/2009, so at the moment we are contacting the TV stations.</li> <li>3. Special A3 poster "Think before you post!" to be placed in all 25 Athens metro stations.</li> <li>4. Call for participation around Greece running since 14/1/2009: every school, municipality, organisation or company wishing to organise any event around Safer Internet Day will become the 'Safer Internet Day ambassador', and will be able to use the SID spot and the SID banner in its events. So far 19 entities have announced their participation.</li> </ol>
Hungary	<p><b>8 February</b></p> <p><b>Presentation for social workers</b></p>

Location: Pápa (town of Hungary)

Attending: social workers, teachers, local media, project coordinator

The local government supports the event.

Agenda:

- The project coordinator presents ICCS (leader of the Hungarian node) and the Safer Internet Plus program.
- Launching activities of INSAFE (Quiz, Poster competition, esafetykit.net)
- Awareness raising presentation for social workers living or working in the city of Pápa so as they deliver the program to young people.

**9 February**

**Press conference**

Location: Budapest, Vodafone building

Attending:

- consortium members (Kék Vonal-helpline, Matisz-hotline, PTA-hotline)
- Microsoft, UPC and Vodafone
- media
- key stakeholders

	<p>Agenda:</p> <ul style="list-style-type: none"> <li>• Presentation of activities and future plans of the awareness node</li> <li>• Presentation of new saferinternet spot</li> </ul> <p>This new spot for 10-16 years olds is focusing on the message „Once in your PC, soon in your room” i. e. protect your personal information. This will be launched and available in time for SID 2010. The spot was made by DDB Hungary.</p> <ul style="list-style-type: none"> <li>• Launching activities of INSAFE (Quiz, Poster competition, esafetykit.net)</li> <li>• CEO of Vodafone presents Vodafone’s child lock service</li> <li>• Managing Director of Microsoft Hungary presents Microsoft’s safer internet program, called „Helló Háló” (Hello Net)</li> <li>• Director of Communications of UPC Hungary presents their online interactive safer internet toolkit</li> </ul> <p><b>Television campaign</b></p> <ul style="list-style-type: none"> <li>• Our new spot („Once in your PC, soon in your room”) will be aired on national television channels (MTV, Duna TV) and will be downloadable from a microsite with awareness information and from Youtube and Facebook.</li> <li>• The SID spot will be aired on Spektrum, Discovery, National Geographic, Hallmark, MTV, Viva, Zone Club TV stations in Hungary.</li> </ul>
Iceland	<ol style="list-style-type: none"> <li>1. The SID spot will be aired on all 3 national TV stations in Iceland</li> <li>2. A conference on “Think before you post” in collaboration with Microsoft Iceland, The Public Health Institute of Iceland, Nyherji, Vodafone and Ministry of Education, Culture and Science</li> <li>3. Announce the winner of a national student competition on Peer2Peer educational material on safe and positive use of the internet</li> <li>4. All 3 national TV stations and the major radio stations will cover SID 2010 in the news and talk shows</li> </ol>

	<p>5. SID 2010 will be promoted in all major newspapers and local community papers across Iceland. It will also be promoted with web-banners, direct mailing through our network and with viral marketing via Facebook, Youtube etc.</p> <p>6. In collaboration with Microsoft Iceland we will travel across Iceland with school conferences on “Think before you post”, inviting students, parents, teachers and the local community to participate</p>
Ireland	<p><b>EVENT 1:</b> In Ireland, the Safer Internet Ireland Youth Panel (SIYAP) will be formally launched by the Minister for Education and Science, Mr. Batt O’Keeffe. The internet safety awareness initiative of the National Centre for Technology in Education (NCTE) and the Office for Internet Safety (OIS) will be supported in its work by the SIYAP. The members of the youth panel will work to develop key messages that will be incorporated into an Internet safety volunteer programme that aims to provide advice to their younger peers on how they should protect their personal information as the start to use the social capabilities of the Internet .</p> <p><b>EVENT 2:</b> On Safer Internet Day 2010 volunteers from Microsoft will pilot an Internet Safety industry volunteer programme by delivering an assembly to upper (5<sup>th</sup> &amp; 6<sup>th</sup> class) primary school pupils in 12 schools across Ireland. The content of the assembly will be in line with the Safer Internet Day theme "Think Before You Post".</p> <p>The assembly will be fun and interactive but also will raise awareness of some key personal safety issues while using online interactive services like Bebo and MSN Messenger. The centre-piece of the assembly will be the Chatwise Online Lesson, where students will interact with the characters Fionn and Niamh as they blunder through their first experiences with online chat and email. Most of the key messages are embedded in the multi-media aspects of the presentation. Having attended the assembly, students should be able to</p> <ul style="list-style-type: none"> <li>• distinguish between public and private information</li> <li>• identify information that is appropriate to share over the Internet</li> <li>• employ strategies to protect their personal information when communicating online</li> </ul>

	<p>The assembly can be a one-off focus on these key issues in the school or it can be the first step in the integration of internet safety into the Social Personal Health Education programme in the school. The school will be provided with additional resources that can be used to integrate internet safety into the SPHE programme in 5th and 6th Class. These resources have been validated by the Child Abuse Prevention Programme (CAPP) - Stay Safe Programme and mapped to the Curriculum Strand: Myself: Safety and protection: Personal safety.</p>
Italy	<ol style="list-style-type: none"> <li>1) <b>VIRTUAL</b> square: Media campaign with the involvement of institutions, ICT Industries - SN providers in particular - and other key stakeholder that directly promote the day and the awareness raising message. An online section devoted to the event consisting of: a main web page with all sponsors logos and some tips for children and adults on privacy and sexting and some related links in order to go throughly; a section with videos and spots on the main theme; a section showing all the events organized at national and local level with the help of a google map and a blog so as to discuss on the main topics.</li> <li>2) <b>REAL</b> square: Activities with children with the EasyBus in a main square of Rome involving some local schools. Also a Media area where children, adults, institutions and industries will be interviewed and their opinions will be upload in the virtual square.</li> <li>3) A <b>special session of the Media and Minors Committee</b> at the Ministry of Economic Development will involve the project Youth Panel.</li> </ol> <p>Beyond the national event, we will organized 2 other initiatives aim to firstly, to enhance and promote expertise and competence at local level, giving relevance to best practises and events organized by local subjects; secondly, to involve as many stakeholders as possible; finally, to increase the visibility and dissemination of the European initiative:</p> <ol style="list-style-type: none"> <li>4) <b>Safer Internet Day “on the web”</b> dedicated to all those who run websites, social network profiles, Blogs with the aim to promote among them a responsible role in making safe and aware the use of new media by youngsters. All participants will have the opportunity to display on your own website the European Safer Internet Day logo along with the spot expressly prepared and the link to the project’s web page dedicated to the day</li> <li>5) <b>Decentralized Safer Internet Day</b> involving schools, civil society’s associations, ICT industries and others to be engage in the</li> </ol>

	<p>event in the day, organizing an event at local level during the week 8<sup>th</sup> – 14<sup>th</sup> February 2010, according to their own possibilities and resources and with the support of and in collaboration with us.</p>
Latvia	<p>1) On 9<sup>th</sup> February a Forum about the theme "Think before you post!" and about Safer Social Networking will be organized in cooperation with Microsoft Latvia. To attend the forum the representatives from most popular Social Networking Sites have been invited along with experts on internet safety and Latvian Youth Panel participants. Also representatives from stakeholders and media will be invited.</p> <p>2) From 8<sup>th</sup> to 12<sup>th</sup> February Youth Panel members will each organize an internet safety related even in their school. Discussions, creative workshops are some of the events to be organized.</p> <p>3) From 8<sup>th</sup> to 12<sup>th</sup> February Helpline is launching a campaign "Think before you post!", where Youth Panel members along with project representatives will "work" as helpline operators and provide consultations related to posting ones information online.</p> <p>4) From 8<sup>th</sup> to 12<sup>th</sup> February in one of the most popular social networking sites in Latvia – Draugiem.lv the SID 2010 clip will be promoted along with informative materials.</p> <p>5) Whole February regional libraries are participating in the competition of organizing internet safety related events. The best event organized will be rewarded by Net-Safe Latvia project.</p> <p>6) An informative material on posting ones information online "Think before you post!" is developed and will be distributed in all educational institutions in the beginning of February. Teachers will be asked to draw attention to the topic of posting information online and the possible consequences of it.</p>
Lithuania	<p><b>1. The film "Network" public opening.</b> The film broadcasting and dissemination of promotional.</p> <ul style="list-style-type: none"> <li>- national television channels</li> <li>- nationals press</li> <li>- websites</li> </ul> <p>I think more details about the film already have written Mr. V.Nakutis. So maybe today I don't write more detail about it but I'll do it</p>

on the final list of events.

## **2. DVD of the film „Network“ distribution.**

- For Lithuanian schools
- For Lithuanian childrens care homes
- For Lithuanian education centres/ municipalities
- For other institutions which are related to education

## **3. National Conference in Seimas of the Republic of Lithuania.**

*Target audience:* childrens and youngsters, teachers and other adults. We are planning approximately three hundred participants

### The main aim:

- to inform about the Safer Internet Project
- to show the film „Network“
- to discuss about existing problems associated with safer internet
- to draw childrens attention to the images posting on the internet
- to inform about safer use of ICT

## **4. The contest „Safer Internet Day in my school“**

Short info about the contest: each school is preparing the „Sefer day“ in theirs shools, then they send descriptions of events for as and latter inventive and most of successful events will be awared. The winners of this contest will be awared in the National conference in

	<p>Seimas of the Republic of Lithuania.</p> <p><b>5. Safer Internet academy „TEOBUS“.</b></p> <p>The main point of this academy are the lessons for children and their parents about Safer Internet. Safer Internet Academy will be housed in a mobile TEOBUSE. Safer Internet Academy lessons will be held in all Lithuania, because the TEOBUS will travel all over Lithuania. We are planning approximately two thousand visitors to our bus.</p>
Luxembourg	<p>This year’s SID will be dedicated to the launch of the new web portal. A communication campaign involving posters in public transports, web teasers and banners announces the launch and invites people to visit the new portal.</p> <p>This campaign is topped up on SID with a double-deck bus and a promotional van which will park on several public places and inform the population about SID, the LuSI project and the new portal.</p> <p>Other national events are also foreseen:</p> <ul style="list-style-type: none"> <li>- The LuSI youth panel organises a lotery with fortune-cookie like tickets holding Internet Safety slogans written by the panelists, as well as cinema tickets.</li> <li>- The Lycée Athénée will organise workshops dealing with cyber-addiction</li> <li>- The Lycée Michel Rodange will show internet safety videos in the school screens throughout the day</li> <li>- InternetMonitor.lu will launch two Knlos (knowlege bases) about cyberbullying and ethical use of ICT.</li> </ul>
Netherlands	<p>- UPC NL is launcing the online version of the e-safety toolkit, by teaching a safer internet lesson at 9 schools in Almere. National</p>

	<p>celebrity/actress and safer internet ambassador Nicolette van Dam will be present and at least two members of the Dutch Awareness Centre will be teaching at some of the schools.</p> <ul style="list-style-type: none"> <li>- A debate on social networking at the Haganum Lyceum, The Hague, together with the Dutch Hotline. The Minister of State of Economic Affairs will be present as are celebrities, a member of the vice squad and a member of the board of Microsoft / MSN</li> <li>- Start of a 'think before you post' campaign on MSN with a homepage takeover on MSN.</li> <li>- TV spots of the national hotline in January until SID on MTV Networks</li> <li>- Boomerang (free) cards at schools about Helpwanted.nl (helpline)</li> </ul>
Poland	<ul style="list-style-type: none"> <li>▪ On Febr 9 they will traditionally hold a <b>press conference</b> for the media and key stakeholders, in the Warsaw University Library, during which they will summarize their activities from 2009 and take the occasion to present the European SID spot.</li> <li>▪ After the press event they will hold <b>mini-fairs</b> where their partners (UPC, Microsoft, Arcabit, Kaspersky, Pegi, etc.) will exhibit their projects, and <b>Safer Internet Day Forum</b> (open to the public), during which they will hold short presentations.</li> <li>▪ <b>Local activities:</b> In Poland since the 1<sup>st</sup> SID in 2005 we have always encouraged SID activities at the local level to be undertaken by schools, libraries, industry partners, local media and local ngos (talks to children &amp; parents at schools, local media campaigns, school theatres' performances, school competitions, etc.). They can be submitted and registered via <a href="http://www.saferinternetday.pl">www.saferinternetday.pl</a> website. The website allows them to view initiatives according to regions, so the local organisers can see what's going on in the neighbourhood and it gives them a potential opportunity for joining forces for any future wider actions. Due to the winter holidays local organisers can register their ideas till the end of February. Valuable prizes are foreseen for the most innovative initiatives.</li> <li>▪ Within Sieciaki.pl educational portal for children there will be various <b>SID-related competitions and quizzes</b> organised for kids.</li> </ul>

- They are awaiting honorary patronage over SID 2010 from the Minister of Education.

Portugal



### **Ponto de Situação – Fichas de adesão à Celebração do Dia Europeu da Internet Segura 2010**

- Espaço Internet de Celorico da Beira I –Dia 9 Fevereiro - 14h-17h – Acção de sensibilização para a População em Geral;
- Espaço Internet de Celorico da Beira II - Dia 9 Fevereiro - 14h-17h – Acção de sensibilização para a População em Geral;
- Espaço Internet de Casas do Soeiro - Dia 9 Fevereiro - 14h-17h – Acção de sensibilização para a População em Geral;
- Espaço Internet de Lageosa do Mondego - Dia 9 Fevereiro - 14h-17h – Acção de sensibilização para a População em Geral;
- Espaço Internet de Frazão - Dia 9 Fevereiro - 14h-19h – Acção de sensibilização para jovens utilizadores e colocação de poster elucidativos da Campanha;
- Biblioteca Municipal de Aveiro – Pólo de Eixo – 15h-17h – Disponibilização de material de Segurança na Internet aos utilizadores do Espaço Internet;
- Espaço Internet de Ponte da Barca – Dia 9 Fevereiro – 9h30 – 20h – Sensibilização de jovens para o tema internet segura;
- CID@Net dar à Costa – Dia 9 de Fevereiro – 16h- 20h - Sensibilização de jovens para o tema internet segura;
- Biblioteca Lúcio Craveiro – Dia 9 de Fevereiro – 10h -Acções de sensibilização acerca da Utilização segura da Internet alunos de 1º e 2º ciclos ; 15h-21h30 Palestra Utilização segura da Internet;
- Espaço Internet de Silvares – Dia 9 de Fevereiro – 10h-12h – Sensibilização da População em geral para o tema Internet Segura;
- Espaço Internet Aveiro Digital Vale Maior – Dia 9 de Fevereiro – 17h-21h – 6 aos 18 anos - Sensibilização para o tema Internet Segura;
- Espaço Internet de Almeirim – Dia 9 de Fevereiro – 9h30n -15h – Crianças 3 aos 5 anos – Sensibilização; Visita aos Jardins de infância do Concelho contando uma História da segurança na Internet; 21h-23h – Adultos – Sensibilização das Associações de pais de

	<p>Concelho de Almeirim; 10h-11h – adultos – Sensibilização dos funcionários do Município; 21h-23h Adultos – Sensibilização do Público em Geral</p> <ul style="list-style-type: none"> <li>• Biblioteca Municipal de Vieira do Minho – Definição dos Browsers com a Pagina Internet segura e Sensibilização geral para o tema Formação aos alunos do 1º ciclo;</li> <li>• Espaço Internet de Quarteira – Dia 9 de Fevereiro – 11h-15h30 – Afixação de cartazes sobre o tema; envio de emails;</li> <li>• Espaço Internet de Montemor-o Velho – Dia 1 de Fevereiro a 9 de Fevereiro – Divulgação e elaboração de folhetos; Formação para crianças e jovens; Dia 10 de Fevereiro – período da manhã – 4 sessões de formação</li> <li>• Espaço CiDNet Loja Mirajovem – Dia 9 Fevereiro -11h-19h – Sensibilização de crianças e jovens do Casal da Mira;</li> <li>• Espaço Internet de Mirandela – Dia 9 Fevereiro – manhã e tarde – Sensibilização à população em geral; 4 sessões de formação para alunos das escolas envolventes;</li> <li>• Espaço Internet da Lousã e Biblioteca Municipal da Lousã – Acções de Sensibilização - Dia 8 a 11 de Fevereiro – 11h; 12 de Fevereiro às 13h, de 8 a 11 de Fevereiro às 22h</li> <li>• Biblioteca Municipal de Aljustrel – Dia 9 de Fevereiro – 10h-12h – Acção de formação “ Internet Segura” para público em geral;</li> <li>• Espaço Internet de Almodôvar – Dia 9 de Fevereiro – 10h-22h – Acção de sensibilização de Alunos do 1º e 2º ciclo</li> <li>• NDS – Dia 10 de Fevereiro – 14h e 17h – Sensibilização para Técnicos, Jovens e familiares;</li> <li>• Espaço Internet de Estarreja - Dia 9 de Fevereiro – 9h30 – 20h30 – Envio de email de sensibilização/ informação para todos os utilizadores e a Rede social de Estarreja e para todos os recursos humanos da Câmara Municipal de Estarreja; 8 a 12 de Fevereiro à 9h30 até 20h30 – Colocação do site como homepage; disponibilização dos manuais; distribuição de folhetos informativos; projecção da apresentação e de filmes; sensibilização dos utentes em pequenos grupos;</li> <li>• ADILO –Porto - Dia 9de Fevereiro – 15h-17h – Sensibilização de jovens entre os 15 e os 19 anos de idade;</li> <li>•</li> </ul>
Romania	<p>On 9th February 2010 will take place the celebration of Safer Internet Day 2010, an annual European event organized by Insafe (European Internet Safety Network) within the <b>Safer Internet</b> programme of the European Commission. In Romania, the event is organized by Sigur.info Consortium comprising Save the Children Organization as the national coordination, Positive Media Romania and the Romanian Center for Missing and Sexually Exploited Children – FOCUS, along with the partners of the project, under the slogan “A Safer Internet for Children”</p>

The goal of the Safer Internet Day regards the raise of the children, parents and teachers' awareness concerning the online risks that children might be exposed to. For this end, we will issue a press release in the week of the event and we will hold interviews for radio stations and TV channels that are characteristic for the target groups. The Safer Internet Day 2010 online banners have been already placed on the websites of our online partners – more than 200 websites within categories such as: education, family and children, blogs, IT and Science, etc – along with more information about the event and the national contest.

For the year 2010, we will hold two competitions targeting children and teenagers: one European and the other one on a national level. In order to promote the competitions, invitations were sent to schools and high-schools through a national direct-mailing campaign. For a better visibility of the contest, we had the support of the Ministry of Education, Research, Youth and Sports that sent direct information to schools and also through the counties school inspectorates.

On the European level, **Insafe** will launch two competitions on 9<sup>th</sup> February 2010 that will be held until 9<sup>th</sup> March 2010: a quiz and a drawing competition on the theme “Think B4 U post”. The quiz has two age brackets: 9 to 12 and 13 to 15 and the drawing competition will target children aged 5 to 8 years old.

There will be organized a national competition, in conjunction with the European one, where the young people aged 6 to 18 are invited to submit with projects made by themselves under the leading of an adult (teacher or parent), in which they can express their view upon their online identity and the importance of privacy. The competition was announced through a press release and articles on most of the websites of our online partners.

At the 7<sup>th</sup> edition, the theme of the contest will be “How do others perceive you on the Internet? Think before you post” where children will illustrate their online identity and the risks and benefits that might arise while uploading personal information. The projects can be send in one of the following applications: electronic project that can be printed (drawings, posters, flyers) Power Point presentations, Flash presentations, video (short clips made with the mobile phone, camera or with a video-camera). The size of the document should not exceed 8 Mb and should not last more than two minutes.

The children and teenagers can submit to the contest according to their age, the age-categories being the following: 6 to 9 years old, 10 to 13 years old and 14 to 18 years old. The competition takes place between 14<sup>th</sup> December 2009 and 26<sup>th</sup> January 2010 and the

	<p>deadline for sending the project is 26<sup>th</sup> January 2010, 12:00 PM. The winners will be selected between 27<sup>th</sup> January and 7<sup>th</sup> February, according to the criteria announced on 14<sup>th</sup> December on <b>www.sid2010.sigur.info</b> website and they will be made public during the Safer Internet Day event. The jury that will rank the projects is composed from the representatives of the Consortium and from the representatives of the public institutions and companies partners of Safer Internet Day 2010. The prizes will be offered by Microsoft, UPC, Orange, Vodafone, Cosmote, ECDL, RnD Software, Amplusnet and Kaspersky Lab.</p> <p>During Safer Internet Day, in Romania, we will organize a press conference in a high-quality location. The participants will be the representatives of the national Consortium, experts, authorities, sponsors, journalists, children and teachers (around 100-120 persons). The speakers will be representatives of Save the Children, as national coordinator of the programme, representatives of the Ministries of Education, Communications and Internal Affairs along with a representative from the National Authority of Regulation in Communication and Information Technology and representatives of the partners (Focus and Positive Media). The event will also host the award ceremony for the winners of the national competition "How do others perceive you on the Internet? Think before you post." During the press conference we will discuss issues such as the results of the national research, the official launch of the Sigur.info blog, the recent collaboration with the most known social network site in Romania – Hi5. We are also discussing the possibility of launching another TV spot – "Where is Klaus" taken from the German Node and broadcasting it on TV stations for children, teenagers and women.</p>
Slovakia	<p>This year's SID is dedicated to the launch of the Slovakian Hotline and my boss wanted to concentrate the whole campaign on this because it is a very strong topic and a very serious new service that needs to be explained to the public very carefully. Thus our SID event will take place in a major shopping centre of Bratislava, Slovakia's capital, where relevant state administration officials, law enforcement officials (and hopefully one colleague from IWF? The confirmation is still pending) as well as some popular performing artists will express their support to the launch of the Hotline. We will organize a fun event for children (we will invite some schools to attend the event) - they will climb on a climbing net as a metaphor to WWW There will be flags of countries which are already INHOPE members and children will add the Slovak flag to it plus they will remove a sample "indecent" picture from there. It will be the "naked sheep" of ours. This event will have a big media coverage.</p>

Slovenia

To celebrate Safer Internet Day 2010 Slovenian Awareness SAFE-SI and its partners are preparing many activities: a launch of a new campaign Think before you put yourself online, with leaflets and posters for teens, an educational fair, promotion at cinema centres, a round table for primary school pupils and many more ...



**CENTRAL EVENT – 9. 2. 2010**  
**hosted by Primary school Maks Pečar in Ljubljana**

#### **EDUCATIONAL FAIR**

A fair will be organized for pupils of the primary school to visit and learn about how to protect their privacy online. **Six institutions** will prepare each a different stand with information and a 30 minute workshop for the groups of pupils. SAFE-SI, Information

Commissioner, MISSS, Microsoft, helpline Nasvet za net and Imam rešitev will prepare the **materials and interactive programs** on different topics of personal data protection online to be delivered to children and teenagers.

#### **ROUND TABLE**

A round table will be organized at the school premises with interesting guests/panelists:

Nataša Pirc Musar, the Slovenian Information Commissioner

Rok Terkaj, a famous young Slovenian rapper and columnist

Miha Rejc, an owner of a popular Slovenian rating website for teens Glasujzame.com

Two representatives of the Slovenian youth panel

The discussion will revolve about the main topic of this year's SID: **protecting one's privacy in the online world**. We will try to confront different opinions to incite an engaging, lively and awareness raising debate. The pupils and teachers in the audience will have the opportunity to listen to many different points of view: from their peers, from experts in data protection field, from celebrities that struggle to keep a personal life and know the real value of it and also from the industry players who in their everyday work come across complaints and problems deriving from young people disclosing too personal information on their websites.

**Ti?!**

**UPS, A BI TO RES OBJAVIL NA NETU?!**

**PREMISLI, PREDEN SE DAŠ NA NETI**

- Premisli, kakšne fotke in podatke o sebi objavljaš na netu! Na netu objavljaš le tisto, za kar ti je **RES vseeno**, če vidi kdorkoli!
- Zaščiti svoj blog, spletno stran, galerijo slik z **geslom**, ustvari si **zasebni profil** v spletnih skupnostih ali pri igranju iger!
- **Paši na svoje geslo** za dostop do elektronske pošte, MSNja ali spletnih skupnosti – naj bo to skrivnost, ki je ne zupaš niti najboljšemu friendu!
- Če objavljaš fotke, posnetke drugih, jih obvezno vprašaj za dovoljenje!
- Če pri uporabi neta naletiš na težavo, lahko pokličeš **NA SVET ZA NET** na brezplačno telefonsko številko **080 80 22**, kjer ti bodo svetovali, kako rešiti problem.

**NE POZABI!**  
 Kar je enkrat na spletu, ostane tam za vedno. Tudi, če si kasneje premisliš in vsebno izbrisal, ne veš, kam se je razširila, kdo si jo je skopiral, shranil ali forwardiral naprej svojim friendom ...

Za dodatne informacije prebrskaj [www.safe.si](http://www.safe.si)

**www.safe.si**

## OTHER ACTIVITIES

**Pan European video** in Slovenian version »Think before you put yourself online« will be broadcasted on many TV stations both national and local and also on numerous websites.

**Seminars for parents and children** across Slovenian primary and secondary schools will be conducted by SAFE-SI, Microsoft and

	<p>their partners, company Imam rešitev, teachers and schools themselves.</p> <p><b>Posters for teenagers</b> »Think before you put yourself online« are being distributed in 100 Slovenian secondary schools and in the popular meeting places for youth in bigger cities in Slovenia.</p> <p><b>Leaflets for teenagers</b> »Think before you put yourself online« will be distributed in Slovenian multiplex cinema centers Kolosej in Ljubljana, Maribor, Koper and Kranj.</p> <p>Materials for teenagers and parents will be distributed in Qulandia <b>shopping centers</b> in Nova Gorica and Kranj.</p>
Spain	<ul style="list-style-type: none"> <li>• Central acts with TUENTI and MSN on that Day presenting different activities\ campaigns.</li> <li>• Involvement of the Spanish YP in these or another central event.</li> <li>• Promotion of the Quiz through the Minors Portal.</li> <li>• Broadcasting of the spot in different TV Stations (already confirmed Chellomedia).</li> <li>• Viral Marketing first creating an ad-hoc website through which the spot can easily be downloaded, with awareness information, and through the involvement of different key actors.</li> </ul> <p>Other actions in progress.</p>
Sweden	<p><b>Digital Tourist</b></p> <p>Digital Tourist is a whole day conference organized by the Swedish Media Council in cooperation with the Swedish Ministry of Culture. The participating adults – the tourists - will learn what children and young people - the digital natives - do online. The program includes seminars, panel discussions and a unique workshop section with five stations, where the adults are guided by youths hands on showing and explaining what they do online.</p> <p><b>School play and teachers' kit</b></p> <p>Premiere of the school play <i>Var finns ångerknappen!! – en farsartad pjäs om säkerheten på internet</i> and accompanying teachers'</p>

	<p>material for use in middle schools. The interactive play and teachers’ kit aims at spurring discussion on internet safety in schools, and will tour the country during 2010 and 2011.</p> <p><b>Coordinating national activities</b></p> <p>The Swedish Media Council is coordinating national stakeholders who are planning activities on SID 2010, in order to make the campaign more efficient. Joint efforts include a common program for SID, use of SID logo and Think B4 U post video clip on the web and other channels for distribution, dissemination of the Insafe quiz to schools and others, joint press activities, and possibly a joint debate article (under progress). Here are the main partners:</p> <p><b>Surfalugnt.se</b>  <b>Ungdomsstyrelsen (Swedish National Board for Youth Affairs)</b>  <b>Fryshusets nätvandrare (Web Coaches)</b>  <b>.SE (The Internet Infrastructure Foundation)</b></p>
<p>United Kingdom</p>	<p><b>CEOP – Safer Internet Day Plans</b></p> <p>The theme for Safer Internet Day 2010 is, ‘Think before you post’. We are hoping that throughout the week, professionals, parents and young people across the country will be engaged and learn about internet safety through various means.</p> <p>The below list identify the projects that the CEOP Thinkuknow Team are working on, to assist with the facilitation and promotion of SID10.</p> <ul style="list-style-type: none"> <li>- CEOP are creating a new cartoon film for 5 – 7 year olds. This will be launched and available in time for SID10. This resource will be a similar format to last year’s assemblies, as it will be a stand alone product, downloadable from the site. There will be a suggested activities sheet, for those wishing to further explore the messages of the film with their audience.</li> </ul>

- There will be two competitions running for 8 – 10 year olds and 11 -16 year olds, to create a video focusing on the message, 'think before you post'. Entries can be from an individual or a group. Winners will gain a prize and their entry will be streamed on the thinkuknow site and the CEOP You Tube channel. We'll be encouraging schools to apply so encourage your classes to start thinking through their entries. They can be a piece to camera, a song / rap, drama or something really inventive!

- As the UK co-ordinating node of SID, CEOP will be identifying and advertising national and regional activities, through the thinkuknow website. Similarly to last year, an interactive map will be available to view on the site and professionals can view details of events being held in their area. If you have an event that you are planning to run, please let us know so we can add it to the map!

- Following the success of last year's resources portal on the thinkuknow site, this area will be revised and enhanced, with the intention of it becoming a permanent feature in the teacher/trainer area. The portal will now harbour and signpost a wide range of resources produced by different organisations, both national and regional. This will act as a one stop shop for all issues relating to internet safety, redirecting the user to the most suitable resource for their needs. If you have a resource that you would like to be made available through this portal, please email [education@ceop.gov.uk](mailto:education@ceop.gov.uk) with a short paragraph about your organisation and the resource itself. Please also supply either a link to the where the resource can be ordered or an attachment of the resource.

- Following the pilot of the Industry Volunteering Programme for SID09, this project will now be officially launched on SID10, under the name PROTECT. Having attended training, volunteers from Microsoft, Visa and O2 will be visiting schools throughout the country to deliver the thinkuknow programme to young people. Schools will be able to register on the thinkuknow website for a volunteer to visit their school.

	Highlights from other SID committees:
Albania	<ol style="list-style-type: none"> <li>1. Awareness classes in different schools of Tirana regarding the safe use of Internet for children, parents and teachers (February 9).</li> <li>2. A short guideline with simple rules and steps for the children in using safely the Internet, will be distributed widely through media and schools. This manual will also serve the media to advise parents all over Albania, while they cover all the events in the framework of SID 2010.</li> <li>3. Open Letter on SID which will address all the concerns regarding the usage of a non safe Internet will be drafted and sent to the Albanian Government and respective institutions.</li> <li>4. Poster "Safe Internet for Children" with messages on the importance of Internet safety will be distributed electronically to all public institutions and organisations working with children.</li> <li>5. Address all our concerns related to Internet safety in a very well known talk show in a national television during the evening of February 9.</li> </ol>
Armenia	<p style="text-align: center;"><b>Safer Internet Day 2010 activities in Armenia</b></p> <p style="text-align: center;">Safer Internet Day 2010 activities are coordinated by Media Education Center in Armenia in partnership with interested private and public stakeholders. Launched on January 26 this year, Safer Internet celebrations in Armenia will continue <i>throughout the month and be finalized on May 11.</i></p> <p>This is the list of activities Media Education Center's team organizes in the frame of the Safer Internet Day 2010, involving different stakeholders:</p>

1. **January 26**, “Safer Internet” Public Discussion with 250 participants was organized in the secondary and high school after Chekhov, located in the Armenian capital. Parents, teachers and NGO representatives took part in the meeting.
2. **February 01 – April 01**, Presentation and Dissemination of a new **Internet Safety Guide for Teachers, Parents and Children**, prepared by Media Education Center. The guide presents useful advises about responsible behavior on-line, risks and benefits of on-line communication. It describes the opportunities and dangers new information and communication technologies can bring.
3. **February 01 – April 01**, Re-design and publishing of the new [www.safe.am](http://www.safe.am) web-site intended for parents, teachers and children.
4. **February 09** - Round-table “Safer Internet Day” with education and ICT stakeholders and mass media representatives.
5. **February 09 – April 09**, Republican competition of drawings/posters focusing on this year’s slogan "Think before you post!" running for 8-12 year olds.
6. **February 09 – April 09**, Republican Quiz for 13-18 year olds.
7. **February 02 – May 10**, 13-23 year old students will be invited to create and submit their video reels.
8. **May 11**, Final round table, inventory of quiz and competitions outcomes. Participants 13 – 23 year old students.  
  
The series of seminars in the capital of Armenia and regions will be organized between February 17 and March 16 during which youngsters can debate privacy issues, watch films and listen to advice on how to protect their privacy online. Representatives from schools, libraries, local media and NGOs are invited to take part.
9. **February 17**, Workshop at Anania Shirakatsi Lyceum, Yerevan. Participants 13 – 18 year old students.
10. **February 23**, Workshop at Yerevan State Engineering University. Participants 17 – 25 year old students

	<p>11. <b>March 1</b>, Regional workshop at Giumri State Pedagogical Institute, Giumri, Shirak region. Participants 18 – 23 year old students.</p> <p>12. <b>March 6</b>, Regional workshop at Hrazdan Humanitarian Institute, Hrazdan, Kotayk region. Participants 18 – 23 year old students.</p> <p>13. <b>March 16</b>, Regional workshop at Gavar State University, Gavar, Gegharkunik region. Participants 18 – 23 year old students.</p>
Australia	<p>The Australian Communication and Media Authority’s (ACMA) national cybersafety education program, Cybersmart, will mark Safer Internet Day 2010 with educational activities and events held throughout the country.</p> <p>This event is an important part of the Cybersmart cybersafety calendar. In line with the Australian government’s commitment to cybersafety education, Safer Internet Day helps to raise awareness about the safe and responsible use of online technologies—especially among children and young people.</p> <p>The theme ‘Think before you post’ is an essential message for young people. While many claim to know the risks of posting too much personal, or inappropriate information, online, they may not always translate that into safe online behaviour. Thinking about the consequences before hitting ‘post’ may help to minimise negative experiences online.</p> <p>The ACMA will mark Safer Internet Day with activities including:</p> <ul style="list-style-type: none"> <li>• a Cybersmart Detectives activity for primary schools</li> <li>• launching cybersafety-themed videos produced by children and young people on the Cybersmart website</li> </ul>

	<ul style="list-style-type: none"> <li>• new activities in protected children’s networking website SuperClubs PLUS Australia</li> <li>• a mail out to all Australian local councils and public libraries with Safer Internet Day posters and other cybersafety materials.</li> </ul> <p>For more information about what’s on in <u><a href="#">Australia for Safer Internet Day 2010</a></u> and the ACMA’s cybersafety initiatives and education programs, visit: <u><a href="http://www.cybersmart.gov.au">www.cybersmart.gov.au</a></u></p>
Brazil	<p><b>Safer Internet Day Brazil</b></p> <p><b>Online campaign</b>  <a href="http://www.saferinternetday.org.br">www.saferinternetday.org.br</a>  Banners, videos, games and draws online</p> <p>TV, Radio and press campaigns</p> <p><b>Public off-line activities between 8 and 12 February</b></p> <p>Discussion and awarenesses class: Citizenship Web  Final Latin American video Competition for teenagers  Launch of SaferNet Social Network for teachers: <a href="http://netica.org">netica.org</a>  Launch of SaferNet comics booklet and new surveys  Live Video Chat on Terra - ISP  Discussion with experts on live television  Press Conference and disseminate original researches  State Prosecutor Booklet Launch in Minas Gerais  Awareness activities on a public square in Belo Horizonte</p>

	<p>Activities in public Cybershops - Digital Community in Acre State</p> <p>Workshops with teachers in Rio de Janeiro</p> <p>Debates about safer Internet at the Campus Party - São Paulo.</p> <p>Habbo Hotel - Infobus</p> <p>Twitter campaign - SID_BR</p>
Italy	<p><b>Telefono Azzurro. Initiatives for Safer Internet Day 2010.</b></p> <p>On February the 9<sup>th</sup> 2010 Telefono Azzurro organizes in Rome the event “<b>Y Generation: are the new digital worlds safe? Experiences, strategies and new projects on the occasion of the Safer Internet Day 2010</b>”. Politicians, companies, national associations and police forces will exchange views about experiences and policies, with the objective to make the digital world safer. The aim is to create an open dialogue among the subjects of online security in Italy, trying to involve also the world of producers of software, videogames, virtual communities for young people and antivirus. Among the events related to the theme of Internet security, Telefono Azzurro has activated a <b>forum</b> in the Habbo virtual community on the themes of bullying and cyber bullying. Telefono Azzurro has also promoted a series of workshops about safer internet in different Italian schools in Rome, Turin, Florence, Treviso, Padua and Palermo. Schools that took part to the Safer Internet project can access to Telefono Azzurro on line forum, where they can continue this experience and discuss with the other classes about the themes proposed.</p> <p><i>Link: <a href="http://www.azzurro.it/index.php?id=75">http://www.azzurro.it/index.php?id=75</a></i></p>
Korea	<p>Internet Ethics Fair 2010</p> <p>February 1, 2010 1:59 AM</p> <p style="text-align: center;"><b>Internet Ethics Fair 2010</b></p>
Mauritius	<p>a) A half-day workshop on Social Networking Principles is being held on the 9<sup>th</sup> February 2010 at MGI targeting ICT primary school</p>

teachers. This workshop is a joint initiative of CERT-MU, National Computer Board (NCB), Ministry of Education, Culture and Human Resources and IT Security Unit, Ministry of Information and Communication Technology. The objective of this workshop is to sensitise the representatives of primary schools about the risks posed to children and young people, directly and indirectly, through the use of their images, particularly on the Internet and other electronic media and also on how the improper use of Internet technologies lead to cyberbullying and other adverse impacts on the youth.

- b) Launching of pamphlets on Social Networking and Cyberbullying during the workshop.
- c) Awareness sessions on Internet Safety for children of secondary schools organised jointly by the Ministry of Education, Culture and Human Resources, CERT-MU, NCB and IT Security Unit, Ministry of Information and Communication Technology and the PSSA during the months of February and March 2010.
- d) Awareness sessions on Internet Safety for parents and young people through the NCB Cyber caravans during the month of February 2010.
- e) Dissemination of brochures on Internet Safety for Children in schools and in community centres.
- f) A video clip on dangers of Social Networking websites for children to be produced in collaboration with the Mauritius College of the Air (MCA). The clip would be broadcasted on MBC TV.
- g) Workshop on code of conduct for Internet Usage in schools. This workshop is a joint-collaboration between the Ministry of

	<p>Education, Culture and Human Resources and IT Security Unit of the Ministry of Information Communication Technology, and is targeted towards fee paying schools.</p> <p>h) A Conference on Online Counseling for Children on the 3<sup>rd</sup> February 2010, organised by the Internet Child Safety Foundation (ICSF).</p> <p>A website (<a href="http://www.ncb.mu/sid">http://www.ncb.mu/sid</a>) on safety tips for</p>
Russia	<p style="text-align: center;"><b>Safer Internet Day – 2010 activities in Russia</b></p> <p>Safer Internet Centre – Russia and ROCIT since 2008 traditionally run <b>Safe Runet Week</b> (rus. Nedelya Bezopasnogo Runeta) – a group of public awareness-raising events devoted to Safer Internet Day. This year the Week will start on February 2 and end on February 9.</p> <p>The events of Safe Runet Week will be held this year in Moscow and 12 regions of Russia. They include conferences, roundtables, exhibitions, promotions of safer internet services and awareness-raising programmes. Main events of the Week will be held in Moscow and are the following:</p> <p><b>February 2. High Level Roundtable and Seminar “Child Safety on the Internet: Modern Approach in Russia and Europe”.</b></p> <p><u>From Russian side the following people are invited to take part:</u></p> <ul style="list-style-type: none"> <li>• <b>Elena Mizulina</b>, State Duma – parliament of Russia, Chairman of the Committee on the matters of Families, Women and Children;</li> <li>• <b>Pavel Astahov</b>, Children’s Ombudsman in Russia;</li> </ul>

- **Lyudmila Narusova**, Council of Federation (Senate of Russia), Chairman of the Commission on Information Politics;
- **Olga Kostina**, Member of Public Chamber of Russia;
- **Galina Kislovskaya**, Director of Russian State Children’s Library;
- **Mark Tverdynin**, Russian Association for Electronic Communications, Director;
- **Urvan Parfentyev**, Safer Internet Centre – Russia, Coordinator.

From European side:

- **Janice Richardson**, Insafe
- **Brian O’Neill**, EU Kids online
- **Zdenek Zalis**, Saferinternet.cz;

The event will gather specialists and experts in the field of ensuring child safety online. Also the roundtable will be well covered by press and will include press briefing.

The event will be held at Russian Information Agency Novosti (one of two official Russian information agencies), Moscow, Russia.

**February 3 – Video conference between Moscow and regions of Russia: “The Role of educational and cultural organizations in promoting and ensuring child online safety”**

Participants – educational experts from schools, libraries, museums, local official bodies.

4 regions of Russia have confirmed their participation to the date of December 1, two more regions are to be confirmed

Place of holding video conference – Russian State Children’s Library, Moscow

Topics to be discussed – the role and activity of educational and cultural institutions in promoting and building the culture of safe and

responsible use of the Internet among youth.

**February 4 – Public Summit “Threats for Child, User and Society from the internet: Situation in Russia” (i-SAFETY 2010 conference)**

Public Summit is a form of open hearings of matters dealing with user and child safety online in Russia, where high state officials, NGO representatives, industry representatives and child sphere experts will meet in the discussions and commonly work out recommendations and solutions which will be promoted to practice.

Public Summit is held on the base of traditional **i-SAFETY conference** – the main event of Safe Runet Week and the main Russian conference on the matters of online safety.

The Summit will be held in Public Chamber of Russia.

More information and the program of the event are available on the Safe Runet Week website [www.i-safety.ru](http://www.i-safety.ru)

Also Youth Panel Roundtable is planned during Public Summit where youth activists will share their views and ideas on safer Internet with experts.

Participants: youth activists from different organizations and regions of Russia (ITL, Youth Leader Club, etc.) who are interested in the issues of safe, ethical and responsible use of the Internet; leading adult experts in Internet-security and safety.

Youth Panel – 6-8 children;

Experts: 4-5 persons

**February 5 (Friday) – Traditional “direct line” with experts.**

Topic: **“Teaching Children about the Internet: How, Why and What to Teach?”**

Place – Radio station “Voice of Russia”, live air of “Internet Watch” programme.

Invited Participants:

- **Vera Chudinova**, Russian State Children’s Library
- **Larisa Gorbunova**, Academy of Raising Qualification of Educators
- **Svetlana Kobzeva**, Public Council of Central Federal District of Russia

Time on air – about 1 hour

The audience has an opportunity to ask questions on the matters of child online safety education on air and to receive answers.

#### **February 9, Tuesday – Forum of Safe Internet**

Forum of Safe Internet will be held by Ministry of Mass communications in Ostankino TV Center. It will include awarding ceremonies for Family Web Safety Contest “My Safe Web” (rus. “Moya Bezopasnaya set”), Positive Content Website competition and social awareness contest “Safe Internet to the Masses”. Also the official ceremony of launching Public Web Safety Declaration will be held.

*More information about Safer Internet Day – 2010 activities in Russia can be found on the Safe Runet Week website: <http://2010.i-safety.ru/eng/moscow/>*

Turkey	<p>1. A National Conference on the main theme of “Internet: a mischievous member of our family”</p> <p>The Conference is organized by the Internet Board which consist of public and private stakeholders. It will target families, NGOs, academicians and media. Main goal of the Conference is to create awareness among the people and to attract the attention of all the related parties.</p> <p>2. Official opening of the web site “guvenlicocuk.org.tr”, our saferkid project, at the Conference.</p> <p>3. Discussion of the results of a research on the “Perceptions and Tendencies of the Families Regarding Internet” at the Conference.</p> <p>4. Introduction of “Parental Guide for the Safer Use of Internet” at the Conference.</p> <p>5. Making a short film with awareness theme to broadcast on TV channels.</p>
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	Highlights from organisations:
EU Kids Online	EU Kids Online will communicate the survey it is preparing on children’s online risks and opportunities, approaching topics such as sexual and violent content, bullying, addiction and safety in chat-rooms and social networking sites, and also paying attention to their experiences with mobile phones. The study will involve a representative sample of 1000 children and parents in each of the 25 participating countries and will be on the field between March and April and should present its first results in October.

	<p>Each national team, from the 25 participating countries, will adapt a press release and disseminate it to national media.</p> <p>Some members of the network will be promoting the project on this day in stakeholders' events.</p> <p>Sonia Livingstone, from London School of Economics and coordinator of this project, highlights "the importance of, for the first time, having a large scale, systematic and representative study on risks and opportunities of children's experiences with internet and mobile phones, identifying risk profiles and building a comparative portrait of this recent reality".</p>
<p>ISPAI Conference- "BWA – The Empowerment Way"</p>	<p>ISPAI Conference on "BWA - The Empowerment Way"</p> <p>January 22, 2010 10:37 AM</p> <p><i>New Delhi, January 20, 2010.</i></p> <p>ISPAI is organizing a day long Conference on "<b>BWA – The Empowerment Way</b>" to discuss various dimensions of BWA, on 27th January at Hotel The Lalit, Barakhamba Lane, Connaught Place, New Delhi, India, starting from 09.30 hrs. The conference would provide an excellent platform to interact with the stake holders, decisions makers from the ISPs, Telecom/VAS Industry and also, from the Government/Regulator.</p> <p>Broadband and BWA are the catalysts for The National e-Governance Plan of Govt. of India (NeGP) which seeks to make all government services accessible to the general population through common service delivery outlets, thereby, ensuring efficiency, transparency and reliability of such services at affordable costs.</p> <p>Mr. Rajesh Chharia, President, ISPAI said, "<i>BWA could be a very effective tool to empower people of India specially Rural by providing</i></p>

*them public utility services online thereby curbing the corruption and saving precious time and resources".*

In societal applications, the focus areas of Broadband include e-education, e-health, and e-governance. It can be an effective tool in empowering our rural community. Commercial applications are about entertainment on demand, e-commerce, and business applications. *"BWA would only facilitate VAS such as tele-medicine and e-education for our country,"* said Mr. Naresh Ajwani, Secretary, ISPAI.

According to PricewaterhouseCoopers (PwC), the quality of governance and the quality of services delivered by the government are more important today than before. Nasscom, India's trade body and chamber of commerce for the country's IT-BPO industry, adds that the government needs to implement a nation-wide skills development program and leverage IT expertise to enable education and impart employable skills. IT can facilitate skills building at a national level, making people more employable. Technologies such as telepresence and videoconferencing can be used to broadcast lectures given by professors across India to overcome the scarcity of good teachers in rural and semi-urban areas. This will have a multiplier effect on the economy.

BWA, WiMax, Digital Subscriber Line (xDSL), Metro Ethernet and other such rollouts, would provide India's economy with the necessary infrastructure and direct impetus to various knowledge and service sectors. Even sectors like manufacturing and banking and financial services (BFSI), stand to benefit immensely from these technologies, given the increasingly distributed and multi-location character of such enterprises.

Leading ISPs/Vendors, VAS Providers, Technology Facilitators, Industry Experts, Policy Makers both, in government as well as the Industry, would participate and share their vision on the Challenges, Technology innovations and Opportunities in the BWA Arena. The conference shall be webcast live on Internet and can be reviewed subsequently.

Broadband Wireless Access is amongst the highest growing segments in the world. BWA has the potential to reduce the socio-

economic gap and the out-migration by improving the quality of life and empowering people. Countries like India, where broadband penetration is the lowest and negligible in the rural areas, BWA would provide with a huge opportunity for the Service Providers to curb the gap. It has the potential to replicate the success story of Mobile for Broadband Services in India.

### **About ISPAI**

The Internet Service Providers Association of India (ISPAI) was set up in 1998 with a mission to 'Promote Internet/Broadband for the benefit of all'. ISPAI is the collective voice of the ISP fraternity and by extension the entire Internet community. Over the years ISPAI has helped influence, shape and mould the telecom policies, so that ISPs and entrepreneurs in the business of Internet/Broadband can setup and grow their services in an environment that is supportive and enabling.

ISPAI works closely with the Government, the Regulator as well as the major Industry Chambers. It supports exchange of delegations, business visitors from across the globe which provides ISP members a chance to network widely and seek opportunities elsewhere too. ISPAI is a platform for the Solution Provider's community such as Hardware and Software manufacturer's and suppliers to gain easy access to their ISP clients, promote their products and services through personal meetings and through events supported or sponsored by ISPAI.

### **For Further information:**

Mr. Puneet Tiwari

Director, ISPAI

9811304099 e-mail: [info@ispai.in](mailto:info@ispai.in)

[www.ispai.in](http://www.ispai.in)

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